

Understanding Industry Engagement

Industry engagement is crucial in developing effective training and assessment strategies. It ensures the training meets industry needs and standards and involves interaction with various industry stakeholders during different stages of the process. 'Industry' refers to all the important stakeholders outside of an RTO that have a stake in the services provided.

The Role of Industry Engagement

Engagement is critical at the initial stages when developing the training assessment strategy and materials. It helps to validate the appropriateness and relevance of the training method and content for the industry. For example, a practical approach would be more appropriate for bricklaying training rather than a theoretical, essay-writing approach.

How to Engage with Industry?

Engagement can be facilitated through meetings, on-site reviews, or even emails. What's important is demonstrating that you've consulted with industry stakeholders outside of your own Registered Training Organisation (RTO), and that their feedback has influenced your strategy.

Evidence of Industry Engagement

Documenting the process is key to evidence industry engagement. This can be in the form of meeting minutes, filled review forms, or email trails. An effective process could involve following up on on-site discussions with an email, confirming what was discussed and agreed upon. This creates a paper trail of evidence.

Handling Feedback

As an RTO, you hold the responsibility for what you deliver. While industry feedback is valuable, it doesn't always have to be adopted entirely. If you choose not to incorporate some feedback, be prepared to justify your reasons.

Conclusion

Industry engagement is a critical aspect of training development, ensuring the content and delivery meet industry needs and expectations. It involves consulting with relevant industry stakeholders and appropriately incorporating their feedback into your strategy. Being able to demonstrate this engagement through proper documentation is vital for the process's success and credibility.

Note: This VET Fact Sheet provides general information and should not be considered as legal advice.